

TAYLOR BRO

Producer
310.562.8907
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To whom it may concern,

My name is Taylor Bro. I am an LA based Producer.

I was born in Kalamazoo, with the real name Taylor Björn Bro. I have won multiple Clio awards as a producer and have worked with such clients as Amazon, Nike, Toyota, Microsoft, Devo, McDonalds and Capital One. I played college basketball for Western Michigan University where I competed against future NBA players. That high level of competition, passion and work ethic has served me well and is something I bring into every project that I collaborates on.

The recipient of a BFA in Cinema from SFSU, signed by Arnold Schwarzenegger (Gov of Cali at the time), my approach to producing is as creative as my background. A talented photographer in my own right, I realize the importance of bridging the gap for the creatives while still meeting the client needs. Specializing in producing cutting edge work, direct to client work and experiential campaigns in addition to traditional live action, I have done everything from blowing up cars live on Twitch to putting a giant fake T-Rex in an Amazon box and stopping traffic in LA for a day. Fond of saying "I come from a long line of Bros" my positive energy and enthusiasm makes every project memorable and fun.

Proudest moment : Having been serenaded by Mark Mothersbaugh of Devo.

Currently residing in LA with my wife & a rambunctious Shiba Inu named "Boogie"

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PROFILE

- 13 years experience working freelance film production. Experience with all aspects of production including: location shooting, Union rules, production troubleshooting, hiring crew, budgeting, purchase orders, payroll, timecards, talent contracts, rental contracts, client relations, talent relations, production insurance, supervising edits, marketing, promotion and presentation.
- Extensive network of professional film industry contacts and vendors; up-to-date knowledge of industry trends and technologies.

CORE SKILLS

- **LINE PRODUCING:** Proven ability to supervise and coordinate large film crews with complex schedules and manage budgets of \$500,000/shoot day or more. Successful at taking projects from pre to post-production. Experience facilitating both client and Ad-Agency needs.
- **FILMMAKING / VIDEO EDITING:** Skills, knowledge and professional experience in filmmaking in various positions from producing to editing. Directed, shot, produced & edited an entire pilot for Fuse TV and 350+ videos for the company I co-founded, Blind Blind Tiger LLC. Camera operating skills and knowledge of Cannon DSLR cameras & lenses.
- **ADVANCED COMPUTER SKILLS:** Adobe Creative Suite, Final Cut Pro, Logic, Microsoft Office

EXPERIENCE

- **FREELANCE LINE PRODUCER,** – see list of credits (2016-Present)
- **FREELANCE PRODUCTION SUPERVISOR,** – see list of credits (2013-2016)
- **FREELANCE PRODUCTION COORDINATOR** see list of credits (2010-2013)
- **FREELANCE PRODUCTION ASSISTANT, LOS ANGELES, CA** – over 500 days on set (2005-2009)

EDUCATION

- BFA in Film from San Francisco State University 2004
- Academic All-Conference / Mid-American Conference / Western Michigan University 2001 & 2002
- Athletic Varsity Letter for basketball from San Francisco State in 2003, and from Western Michigan University 2000, 2001, 2002

LIST OF CREDITS